



CEO

SHE IS A CEO  
FOUNDATION

# PARTNERSHIP PROPOSAL

*10 Years of* Building CEOs, One Girl At A Time

# SHE IS A CEO

## 10th Anniversary

@sheisaceo

Dear Friend,

We are thrilled to invite you to join us in celebrating a monumental milestone for the SHE IS A CEO Foundation, our 10-year anniversary in 2026! As we reflect on a decade of empowering young girls to become future CEOs, we are preparing for an unforgettable year of impactful events, including our one-of-a-kind day time gala March 1, 2026 and a one-day Small Business Summit for our middle school girls in the summer of 2026.

Our 10th Anniversary Gala will be an over-the-top celebration honoring women CEOs and community leaders who have used their platforms to enrich the lives of girls and inspire the next generation of leaders. Past speakers and honorees have included such girl champions as Thasunda Brown Duckett, CEO of TIAA, Dr. Amira Ogunleye, celebrity dentist, Congresswoman Sheila Jackson Lee, and Mayor Sylvester Turner. This year we welcome, Martye Kendrick, CEO of the Harris County Sports and Convention Corporation as our keynote speaker and Girl Champion Honoree.

Leading up to the Gala, we invite you to join us for intimate gatherings with dynamic women and CEOs to learn more about our cause and join us in sponsoring our girls, programs, and mission. These exclusive gatherings offer a special opportunity to connect with other influential leaders who share our vision for empowering the next generation of women in business.

The SHE IS A CEO Foundation is a 501(c)(3) non-profit organization founded to encourage entrepreneurship, build self-esteem, independence, and a love of giving back amongst young girls and women. Over the past 10 years, we have mentored thousands of future CEOs in underserved communities, guiding them into the wonderful world of entrepreneurship through our signature programs.

We are currently fundraising for our 2026/2027 academic year's programs, which include providing 6th-8th grade girls with the tools to launch their first small business, shadow successful female CEOs, and participate in our Entrepreneurship Academy and Mini Conference. Our efforts rely entirely on the generous support of corporations, small businesses, and individual sponsors like you.

We would love for you to consider becoming one of our corporate sponsors or community partners. Sponsorship levels and benefits are outlined in the attached sponsorship packet. Your contribution will help provide scholarships and allow these girls to participate in our programs at no cost to them.

Together, we can continue to build entrepreneurs one little girl at a time. Please review the enclosed information and feel free to reach out with any questions. Thank you for your support, and we look forward to celebrating with you!

*Johnte' Archer*



# ABOUT US:

## Our Goals:

- To encourage and Inspire girls to become Entrepreneurs/ CEOs
- To provide inspiration, opportunity, capital and scholarships for young female entrepreneurs
- To support charities and provide scholarships for those with the least; particularly those providing food, shelter, education, healthcare and other resources for underprivileged girls and their families in the US and Africa
- To grant wishes to underprivileged girls and their families
- To provide resources and education for girls to pursue STEM based businesses

Contact us for more information on sponsoring or volunteering for one of our upcoming events by calling 713-300-1947 or email [info@sheisaceo.org](mailto:info@sheisaceo.org).

# SIGNATURE PROGRAMS

Through its programs, The SHE IS A CEO Foundation strives to create experiences that broaden the perspectives, attitudes and entrepreneurial knowledge of girls. The foundation is committed to transforming communities and impacting lives by raising funds and developing resources to support programs that empower underserved young girls, encourage entrepreneurship, and spark their desire for giving to others.



## SHE IS A CEO Entrepreneurship Academy, "Fish Tank" Pitch Competition & Conference

The foundation partners with middle schools to promote and encourage girls to create businesses. Girls are partnered with "Big Fish" female CEOs as mentors to assist them in developing a business plan and pitch. Girls who complete the program satisfactorily will receive funds to start their first small business. Funding ranges from \$50-\$1,500 and are provided from the generous donations of our sponsors. The program aims to create a fun and challenging environment for girls to share innovative ideas, interact with successful female CEOs, receive guidance and develop a love for entrepreneurship.



## One Wish Community Service

The One Wish program, was developed to reward little girls who are often overlooked due to overwhelming responsibilities. We partner with schools, social and other community outreach programs to nominate girls who excel in-spite of their circumstances. The One Wish program will grant wishes to deserving little girls for amazing day trips and experiences, back-to-school shopping sprees, and a day of pampering and/or similar requests.



## SHE IS A CEO (for the) DAY

For one day, our girls will be partnered with a successful CEO. She will be prepped for the day with pre-makeup, business attire and given her formal agenda for the day. She will attend board meetings, have lunch, and have an "All-Access Pass" to a successful CEO for the day – a priceless experience for our CEOs in-training.



## SHE IS A CEO With Culture

Our girl CEOs are delighted to participate experiences such as the Houston Ballet, a polo match at The Polo Club, personal tour of a private art collection, or high tea at the St. Regis Hotel. Our experiences provide girls with confidence and teach poise, etiquette and appreciation for other cultures and the Arts.

## STEM Sells!

Girls will participate in math, science or technology camps or activities that promote STEM related business fields. The foundation partners with STEM organizations to expose girls to STEM experiences. Funds raised send girls to various experiences at no cost to them. In recent years. Recent field trips have included robotics at NASA and using iFLY's state of the art indoor skydiving facility to learn physics, velocity and engineering concepts.

# 2025 SHE IS A CEO GIRLS ENTREPRENEURSHIP SUMMIT!!

WE ARE CURRENTLY SEEKING SPONSORS FOR OUR 2026 1 DAY GIRLS CONFERENCE & SUMMIT

Be our community and girl champion by sponsoring this event at any level including funding, providing in kind gifts, swag, food, venue, supplies, expertise/speakers or more.

## SHE IS A CEO GIRLS SUMMIT

In addition to the academy and pitch competition, the SHE IS A CEO Foundation hosts an exciting one-day Girls Business Conference, designed to give young entrepreneurs a comprehensive, real-world experience. This high-energy event brings together girls from various middle schools to:

- Attend interactive workshops on entrepreneurship, leadership, and financial literacy.
- Hear keynote addresses from inspiring female business leaders who share their journeys and insights.
- Participate in hands-on business challenges and networking opportunities.
- Learn practical skills like branding, marketing, and customer service.
- Showcase their businesses at the **"Girls Small Business Marketplace"**

A highlight of the conference is the Girls Small Business Marketplace, where participants have the opportunity to showcase and sell their products or services to the public. This dynamic event gives the girls real-world experience in running a business, engaging with customers, and marketing their offerings. Whether it's custom products, services, or creative goods, this is their chance to shine as young CEOs and see firsthand the rewards of entrepreneurship.

The Marketplace allows attendees to support these young entrepreneurs, creating a vibrant, community-focused environment where girls can take pride in what they've built. It also fosters a sense of achievement as the girls demonstrate their hard work and creativity to the public.

This conference serves as the perfect culmination of their journey in the academy, providing inspiration, confidence, and real-world experience to push forward in their entrepreneurial ventures.

# PARTNERSHIP OPPORTUNITIES



## **Event Title Sponsor (GALA & GIRLS SUMMIT) CEO Sponsor \$50,000\***

SHE IS A CEO Girl Champion Awards Dinner offers only one (1) Title level sponsorship opportunity. You would be our exclusive title sponsor of this event. Benefits of the Title/CEO level include:

- Three (3) tables (seats 30 total) with prominent placement and signage
- Name and logo on all advertising and materials for events, including pre-event activities, solicitations etc.
- A 6-8ft exhibitor's table
- Recognition at event by the Emcee
- 30-second organizational video incorporating the sponsor
- Plaque/Award presented at the event
- An opportunity to speak for 5 minutes at the event
- Logo appearance on hold screens during the event
- Placement of signage at event
- Logo and 100 word statement included on website
- Ten (10) social media promotions leading up to the event
- Identification of sponsorship in programs
- Prominent logo recognition on all promotional items for SHE IS A CEO Swag Bag
- E-newsletter feature- article showcasing lead sponsors' participation and work in the community
- Prominent logo placement on step and repeat at our annual fundraising event and or BOGO

*\*Customized requests may be accommodated*



## **CFO Sponsor 30,000\* (GALA & GIRLS SUMMIT)**

SHE IS A CEO offers two (2) CFO level sponsorship opportunities. Benefits of the CFO level include:

- Two (2) tables (seats 20 total) with prominent placement and signage
- Name and logo on all event materials, including pre-event activities
- A 6-8ft exhibitor's table at event
- Recognition at event by the Emcee
- Logo appearance on hold screens during the event
- Logo and 50 word statement included on website
- Five (5) social media promotions leading up to events
- Identification of sponsorship in programs
- Prominent logo recognition on promotional items for SHE IS A CEO Swag Items
- Prominent logo placement on step and repeat or BOGO

*\*Exclusive Rights/Opportunities - Girl's Champion Awards Dinner*

# PARTNERSHIP OPPORTUNITIES

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## **VP Sponsor \$20,000\* (GALA & GIRLS SUMMIT)**

SHE IS A CEO offers three (3) VP level sponsorship opportunities. Benefits of the VP level sponsorship include:

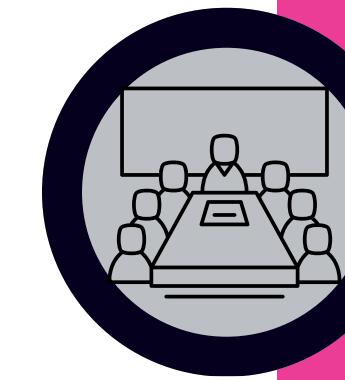
- Two (2) tables (seats 20 total) with corporate signage
- Name and logo on all advertising and materials for the event
- Prominent logo placement on step and repeat at event
- Logo and 30 word statement included on website
- Three (3) social media promotions leading up to events
- Recognition at the event by the Emcee
- Identification of sponsorship in program
- Logo appearance on hold screens during the event



## **Director Sponsor \$10,000\* (GALA & GIRLS SUMMIT)**

SHE IS A CEO offers five (5) Director level sponsorship opportunities. Benefits of the Director level include:

- One (1) table (seats 10) with corporate signage
- Name and logo on all advertising and promotional materials
- Logo included on website
- Two (2) social media promotions
- Identification of sponsorship on select social media and promotional advertising for event as well as day of program



## **Manager Sponsor \$5,000 (GALA & GIRLS SUMMIT)**

Benefits of Manager Sponsor level sponsorship include:

- One (1) Table (seats 10)
- Name on select advertising and materials for the event
- One (1) social media promotion
- Identification of sponsorship level in program



## **Professional Sponsor \$2,500 (GALA & SUMMIT)**

Benefits of Professional level sponsorship include:

- Five (5) tickets at assigned table
- Name on select printed advertising for the event under Professional category
- Identification in program acknowledging sponsorship level

*\*Exclusive Rights/Opportunities - Girl's Champion Awards Dinner*

# PARTNERSHIP OPPORTUNITIES

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## ***Mentor Sponsor \$1000 + Two Gala Tix (2 seats)***

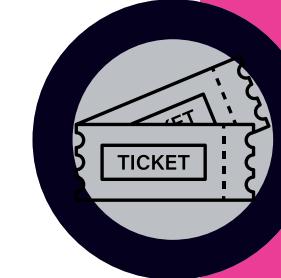
Benefits of Mentor level sponsorship include:

- Two (2) tickets at assigned table
- Name on select printed advertising for the event under Mentor category



## ***Sponsor a Girl! \$500 + One Gala Tix (1 seat)***

Covers the Cost of a Young Ladies Full Annual Participation In the Entrepreneurship Academy, Fish Tank Pitch Competition and Girls' CEO Conference, as well as partial funding towards their small business. By participating in our program, girls will learn how to brand themselves (character & CEO education), create a small business and business plan, and pitch their business to female CEO's to fund their dream. If that's not enough, the girls will participate in a full girl's CEO conference with break out sessions, CEO women speakers and panelists, and entertainment. The program culminates with the announcement of our pitch competition winners and check presentations.



## ***Young Professional/Individual Ticket(s) \$250***

*+ Limited*



## ***Other Donations***

SHE IS A CEO accepts all monetary donations! You may also provide in-kind services for any of the needs of our programs, Gala or Girls Conference/Summit! All donations will receive electronic acknowledgement.



## ***Did we miss something?***

We are open to creative ideas. If you have a sponsorship idea for our event (or another), please contact us. We welcome your suggestions and thoughts on sponsorships.

### *Tax Deduction*

Your cash donations are fully-deductible to the fullest extent allowed by law. In-kind donations may also be tax deductible according to market value. Please contact your tax professional for more information.

# PARTNERSHIP RESPONSE FORM

| Email form to [info@sheisaceo.org](mailto:info@sheisaceo.org)

Gala Deadline for Sponsorship: FEB 20, 2025; Summit Deadline for Sponsorship: MAY 29, 2026  
For more information: Please call 713-300-1947 or email: [a.newkirk@sheisaceo.org](mailto:a.newkirk@sheisaceo.org)

*Please use the form below to become a sponsor for the SHE IS A CEO Foundation.*

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Who should we acknowledge for the gift?  
(Name, Company or "Anonymous"): \_\_\_\_\_

## Donate with a check:

Complete attached form and indicate you will be mailing a check (email form to [info@sheisaceo.org](mailto:info@sheisaceo.org)). Next, make check payable to SHE IS A CEO Foundation and mail it in with a copy of this form to SHE IS A CEO at PO BOX 540481, Houston TX 77254 or deliver to 5252 Westchester St. Ste 260, Houston, TX 77005. Be sure to provide your email & mailing address so we can send a tax-deductible letter.

## Donate with a credit card or ACH/EFT:

- **DONATELY:** <https://pages.donately.com/sheisaceo/campaign/x-gala> - can be used for all levels of giving, as well as tickets and table sponsorships.
- **PAYPAL:** Go to our PayPal Link at <https://www.paypal.com/paypalme/ShelsACEOFoundation> to donate securely using PayPal.

## Sponsorship Levels

Check desired Level or Enter "Other" Amount

Title/CEO  
Sponsor  
\$50,000

CFO Sponsor  
\$30,000

VP Sponsor  
\$20,000

Director  
Sponsor  
\$10,000

Manager  
Sponsor  
\$5,000

Professional  
Sponsor  
\$2,500

Mentor  
Sponsor  
\$1,000

Other Amount:  
\$ \_\_\_\_\_

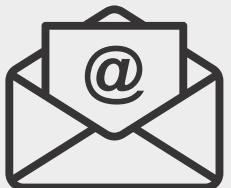
Girl Sponsor  
Ind. Tix  
\$500

Young Prof.  
Ind. Tix  
\$250

Questions: Please contact us by email at [a.newkirk@sheisaceo.org](mailto:a.newkirk@sheisaceo.org), [info@sheisaceo.org](mailto:info@sheisaceo.org) or by phone at 713.300.1947.

SHE IS A CEO Foundation is a 501 (c)(3) tax exempt organization and offers no goods or services in exchange for this contribution, so your gift is fully tax-deductible to the fullest extent allowed by law. Please see your tax professional for details. Our tax ID# is 47-4212568.

# Thank You



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